

Catherine E. Pylant: Future PR Power Player

Catherine Pylant is a senior at The University of South Florida. She is currently working towards obtaining her degree in public relations. What sets Pylant apart from the sea of new PR professionals is her determination. This individual does not let obstacles stop her from completing any task. Pylant is not only a hard working individual, but she has a great ability to work well with others. Her motto is, " Until the task is done to perfection, I will not rest."

Pylant has always been a hard worker. She can't remember a time since she turned 16 years old that she has not had a job. This semester Pylant is interning for Intern Queen Inc., hoping to gain as much knowledge and experience possible in order to prepare herself for the professional world. Next semester she hopes to have another internship with a PR firm in Tampa.

Pylant's goals have no limits. She aspires to land her dream job as a PR practitioner for athletes or at one of her dream companies. She also stated she wouldn't mind traveling the world as she practices PR also. Once she has worked in the industry and learned all that she can, she would like to open her own PR firm. So, PR practitioners watch out, there is a fierce competitor coming into the field soon!



Top 10 Professional Skills:

1. PR Writing
2. Social Media
3. Mac and Microsoft Office
4. Team Player
5. Self-Motivating
6. Word Press Literate
7. Creative and Innovative
8. Experienced in Heading Company Projects
9. Organized
10. Proactive